

# 10th ANNUAL



 **BLUES**  
for the  
**RED DOOR**  
2024



NOVEMBER **10** SUNDAY  
2024

Doors open 6:00 pm  
Show starts 8:00 pm

In Support Of the Red Door Family Shelter





## MESSAGE FROM

# Lorraine Johnson, EVENT CHAIR

Since the first Blues for the Red Door event in 2014, it has been my privilege to be a part of this exemplary musical revue evening that supports the Red Door Family Shelter in Toronto. Through the years we have donated over \$30,000 cash and hundreds of items which fed and clothed the families that are supported through the Shelter. We continue with this tradition in 2024 with our donations directed to the food bank services at the Shelter.

**Did you know that prior to the pandemic, the network of 128 food banks across the Greater Toronto Area saw about 65,000 clients a month. In March, that number more than quadrupled to over 300,000**

Your sponsorship of Blues for the Red Door will assist the Red Door Shelter with their support of over 100 families that access their food banks weekly. Providing this financial support means many families will not have to choose between paying their rent or putting food on the table. Many parents will not have to go without food so that their children will be able to eat.

With an incredible line up of award-winning musicians and vocalists, our evening will not only entertain you and your guests, but also provide you with the feeling of fulfillment you get when you are making a positive contribution to your community.

**ACCESS TO FOOD IS A BASIC HUMAN RIGHT, NOT A PRIVILEGE. NO ONE SHOULD GO HUNGRY.**

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## MESSAGE FROM

# Maritza Sanchez, EXECUTIVE DIRECTOR, RED DOOR FAMILY SHELTER

We are thrilled to celebrate a decade of Blues for the Red Door, a pivotal event in our mission to provide emergency shelter and support to women, children, and families in need.

Since 1982, the Red Door Family Shelter has been offering a safe haven for women and children fleeing gender-based violence, families facing housing crises, and refugee claimants with nowhere else to turn.

This year marks the 10th annual Blues for the Red Door, and we're shining a spotlight on the crucial issue of food security. Our food programs are essential for families when they first arrive, throughout their stay, and as they transition to a new home.

We extend our heartfelt gratitude to Lorraine Johnson and the Executive Committee for a decade of bringing hope and support to countless lives in our community. Thank you for your unwavering commitment and for making such a meaningful difference.

# Sponsorship

Sponsorship provides our supporters with an avenue to assist with the funding of the vital work of Red Door Family Shelter and provides an opportunity to promote their corporate brand.

Our sponsors receive recognition through pre-event promotional materials, onsite, print and websites. The sponsorships come with tables and/or tickets so that our sponsors can enjoy a memorable evening with other like-minded corporations and individuals.

## PRESENTING SPONSOR

### \$ 5,000

As Presenting Sponsor, you will be foremost in supporting our event. Your corporate logo will appear on our promotional materials, you will be seated at a table of 6 front and centre stage, and your guests will enjoy a bottle of wine. Presenting sponsorship also includes the gift of a table of 6 that will be given to the Shelter for use by their staff and/or residents. Additionally it will include the opportunity to briefly speak from stage (if you so desire) so that you can share your message of support to the other guests.

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## THANKS FOR THE MUSIC

### \$ 2,500

As the sponsor of the evening's entertainment you will receive a full page ad in the Blues for the Red Door program, 6 tickets, seating at a private table, and a bottle of wine. You will have recognition from stage during the speeches as well as a sign displayed throughout the night.

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## THE COMMUNITY SUPPORTER

### \$ 750

The Shelf Stocker Sponsors will receive a half-page ad in the Blues for the Red Door program and 4 tickets to the show.

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## THE FAMILY PROVIDER

### \$ 500

The Family Provider Sponsors will receive one business card sized ad in the Blues for the Red Door program and 2 tickets to the show.

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### \$ 250

Two event tickets and a business card size ad in the evening program.

♪ Singing with the angels ♪



Founder  
Blues for the Red Door  
Big Rude Jake  
(Jake Hiebert)

March 1, 1993 - June 16, 2022

# Other Ways To Support The Shelter

## **Make a cash donation to the Red Door Family Shelter**

Go to: [www.bluesforthereddoor.ca](http://www.bluesforthereddoor.ca) and click on "Yes, I would like to donate!"

This will take you to a special page that allows you to donate directly to the Shelter and get a charitable tax receipt.

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## **Participate in our Silent Auction**

The Silent Auction has items for everyone; from golf to art; gourmet food to home decor and lots of experiential adventures – Bid High, Bid Often!

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## **Make a purchase at the Community Market Place**

This year, our Community Market Place highlights the cost of feeding both individuals and families. You can sponsor a meal or bulk food items or even a grocery gift card - ensuring the Food Bank is kept stocked with nutritional foods and that its clients are not going hungry.

## Contact Us:

[bluesforthereddoor@gmail.com](mailto:bluesforthereddoor@gmail.com)

[www.bluesforthereddoor.ca](http://www.bluesforthereddoor.ca)